

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

College of Professional Studies

Graduate Certificate in Publishing Management

| [Online & Off Campus \(Alexandria\)](#) |

Program Director: [John W. Warren](#) | **Email:** jww@gwu.edu | **Phone Number:** 202-994-1455

Welcome to CPS at George Washington University! This is your program plan. It sets out what courses you need to take to complete your program of study. You are expected to take your courses as outlined. However, if you need to make any changes to your schedule of classes below, please contact your Program Director and Faculty Academic Advisor, [John W. Warren](#).

Graduate students must maintain a minimum cumulative grade point average of **3.0**. For the Graduate Certificate in Publishing Management, the following requirements must be fulfilled: 18 credits, including **11 credits in required courses** and **7 credits in elective courses**. All credits in the Graduate Certificate in Publishing Management may be applied toward the MPS in Publishing degree. (Note: for the MPS in Publishing program, the requirements are 30 credits total.)

The 'Session' column refers to what part of the semester the course takes place.

- **Session A** indicates the **first** eight weeks of the semester; **Session B** is the **second** eight weeks of the semester.
- **Session A/B** courses run **12 weeks**; these begin in session A and run through the first four weeks of session B.
- Summer semester has one session; there is no Session B in Summer.

The following courses are required for the Graduate Certificate in Publishing Management; they may be taken in any order.

Subject	Session	Length	Semester	Course Title	Credit
PSPB 6214	A/B	12 Weeks	Spring	The Professional Editor	3
PSPB 6221	B	8 Weeks	Fall	Publishing Management, Organization, and Strategy	2
PSPB 6222	-	8 Weeks	Summer	Accounting and Finance for Publishers	2
PSPB 6223	B	8 Weeks	Spring	Global Publishing	2
PSPB 6261	A	8 Weeks	Fall	Contracts, Rights, and Permissions	2
Total Required Credits					11

ELECTIVE COURSES: You must also take 7 credits of elective courses for the Graduate Certificate in Publishing Management. See next page.

Total Program Hours: 18

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List of Available Elective Courses that can be used to fulfill the 7-credit elective requirement.

Business/Marketing group

Subject	Session	Length	Semester	Course Title	Credit
PSPB 6225	B	8 Weeks	Fall	Audiobook and Podcast Publishing (in development: 2023)	2
PSPB 6203	A	8 Weeks	Spring	Business of Publishing	2
PSPB 6207	-	8 Weeks	Summer	Marketing Strategies	2
PSPB 6272	A	8 Weeks	Spring	Book Publicity and Promotion	2
PSPB 6236	B	8 Weeks	Spring	Publishing Entrepreneurship	2

Editorial group

Subject	Session	Length	Semester	Course Title	Credit
PSPB 6201	A/B	12 Weeks	Fall	Book and Journal Publishing	3
PSPB 6205	A/B	12 Weeks	Spring	Copyright Law in Publishing	3
PSPB 6216	B	8 Weeks	Fall	Mastering Book Acquisitions	2
PSPB 6215	B or -	8 Weeks	Fall/Summer	Editing Special Projects	1
PSPB 6126	-	8 Weeks	Summer	Children's Publishing and Media	2
PSPB 6281	A or -	8 Weeks	Fall/Summer	Ethics in Publishing	1

Technology, Production, and Design group

Subject	Session	Length	Semester	Course Title	Credit
PSPB 6232	A/B	12 Weeks	Fall	Production Management	3
PSPB 6251	A	8 Weeks	Fall	Fundamentals of Electronic Publishing	2
PSPB 6256	B	8 Weeks	Fall	E-Publishing Technologies and Standards	2
PSPB 6259	B	8 Weeks	Spring	E-Publishing Tools	2
PSPB 6213	-	8 Weeks	Summer	Elements of Book Design	2

Additional courses are under development and may be offered during the progress of your degree. All course offerings, instructors, and schedules are subject to change. See the complete list of course offerings for descriptions and learning goals.

As your Program Director and Faculty Academic Advisor, I am happy to consult with you individually on your course selections to ensure they meet your career aspirations and professional goals.